

# North Texas Alternative Futures

September 18, 2009

Sheraton Grand Hotel

Irving, Texas

# Introduction

Karen Walz

# Mayor's Perspective

Mayor Tom Leppert  
City of Dallas

# Mayor's Perspective

Mayor Mike Moncrief  
City of Fort Worth

# Highlights Connected Centers Scenario

Best Futures Reporter

Tim Rogers

D Magazine

# Highlights

# Return on Investment

# Scenario

Best Futures Reporter

Bill Hethcock

Dallas Business Journal

# Highlights

# Diverse, Distinct Communities

# Scenario

Best Futures Reporter

Bill Bancroft

Conbrio

# Highlights Green Region Scenario

Best Futures Reporter

Chris Kelley

KERA



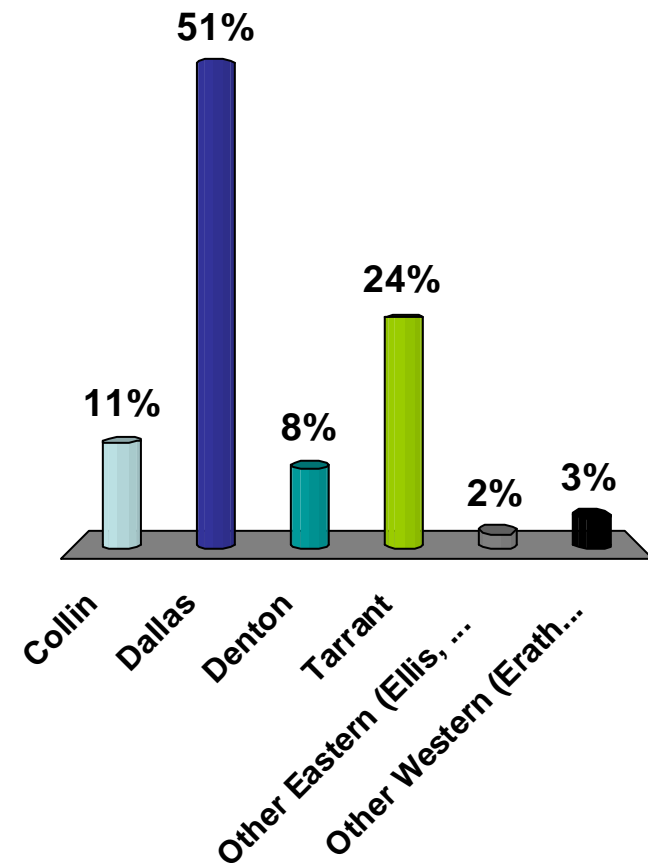
# Keypad Polling

Individual Feedback about  
Critical Issues & Priorities

# Background Issues

## The county where I'm most involved is:

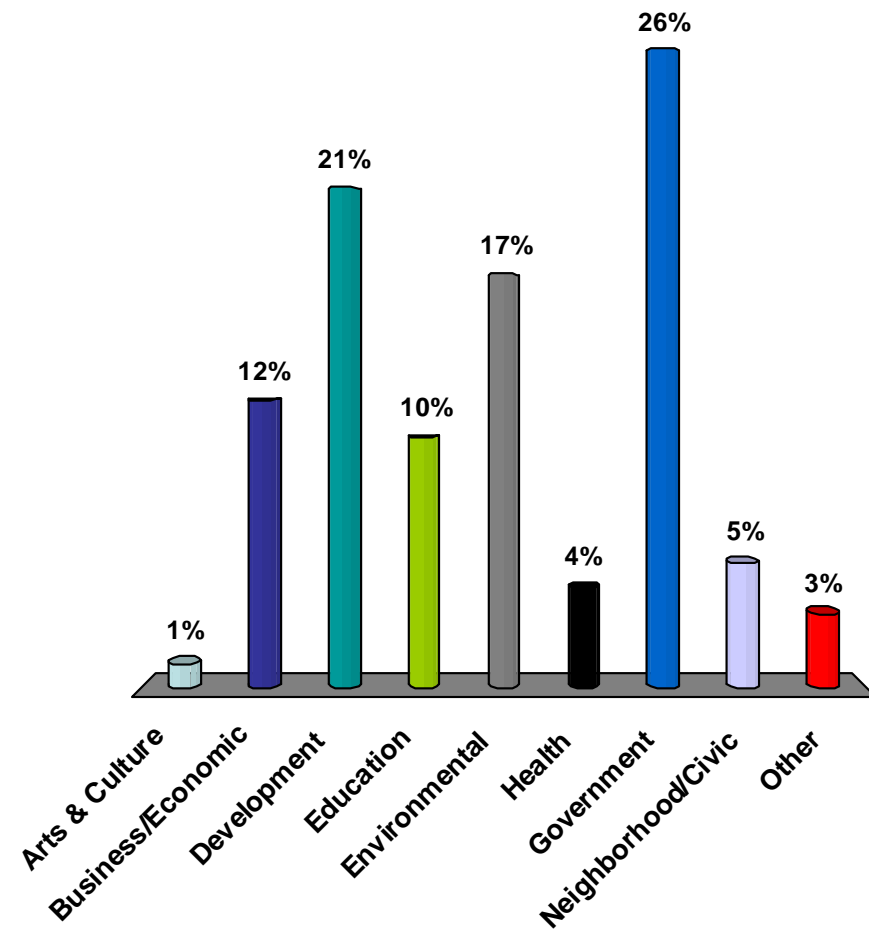
1. Collin
2. Dallas
3. Denton
4. Tarrant
5. Other Eastern (Ellis, Hunt, Kaufman, Navarro, Rockwall)
6. Other Western (Erath, Hood, Palo Pinto, Somervell, Wise)



# My primary stakeholder interest is:



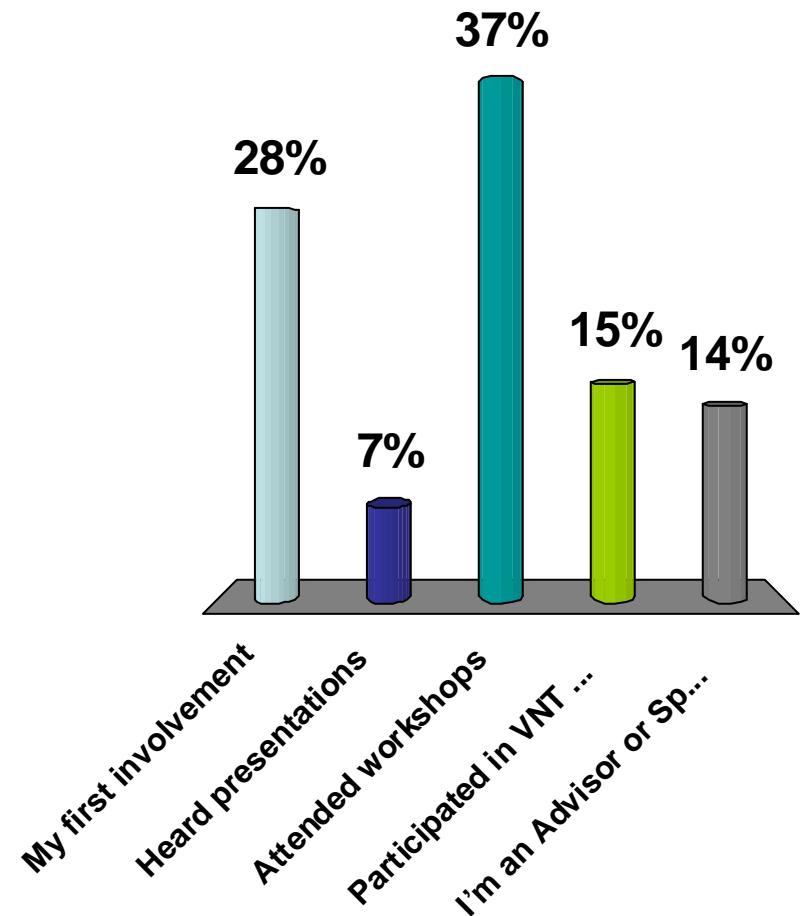
1. Arts & Culture
2. Business/Economic
3. Development
4. Education
5. Environmental
6. Health
7. Government
8. Neighborhood/Civic
9. Other



# My involvement with VNT is:

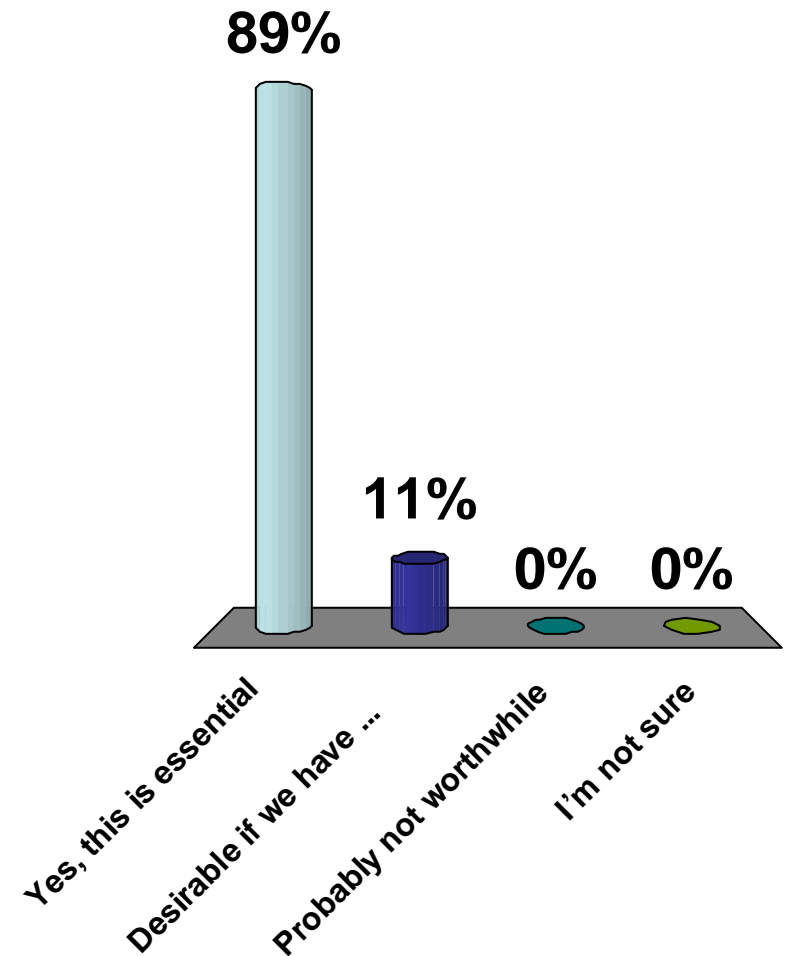


1. My first involvement
2. Heard presentations
3. Attended workshops
4. Participated in VNT research
5. I'm an Advisor or Sponsor



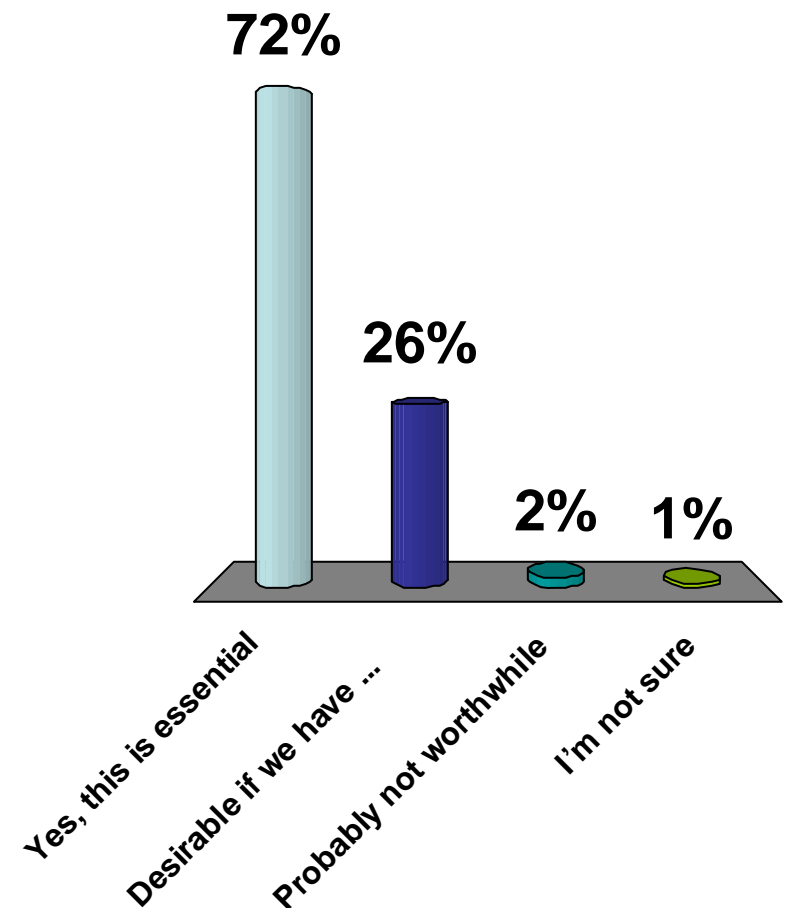
# Should sustainability be a criterion when North Texas makes regional investments?

1. Yes, this is essential
2. Desirable if we have enough resources
3. Probably not worthwhile
4. I'm not sure



# Should we set regional investment priorities based on a preferred growth scenario?

1. Yes, this is essential
2. Desirable if we have enough resources
3. Probably not worthwhile
4. I'm not sure



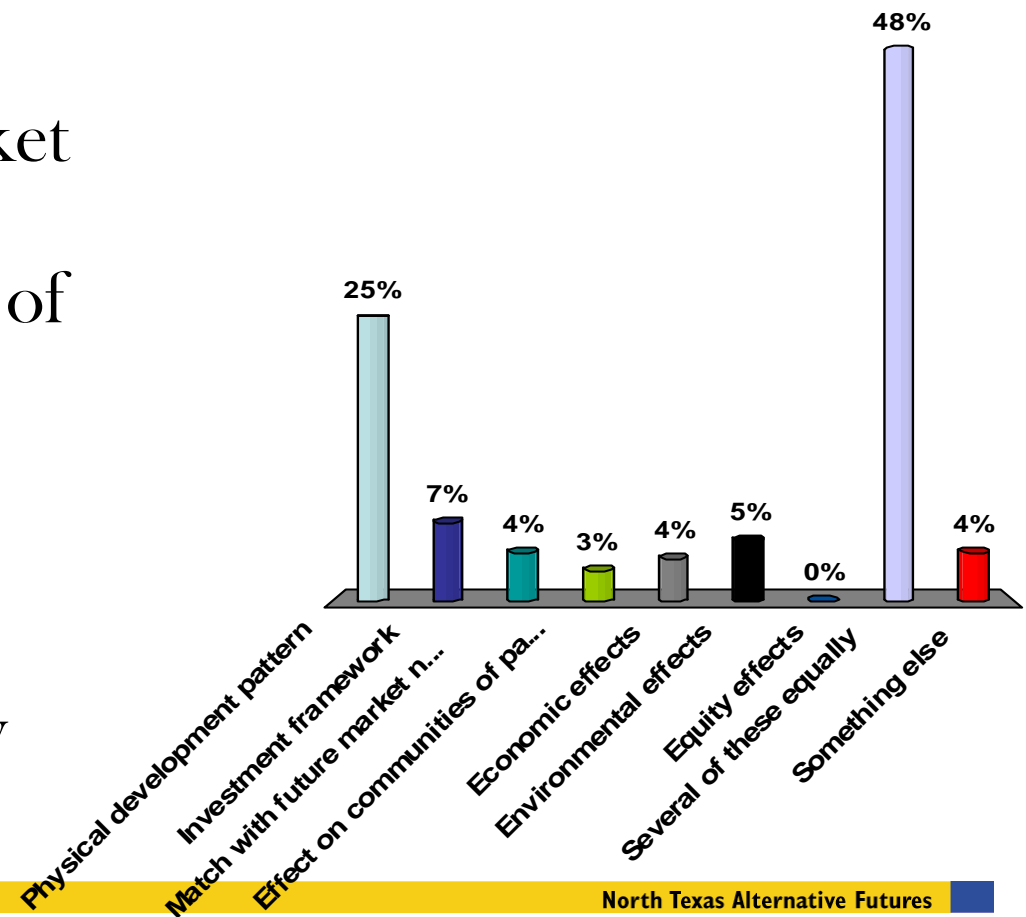
# Alternative Future Scenarios



# The primary advantage of Connected Centers is related to its:



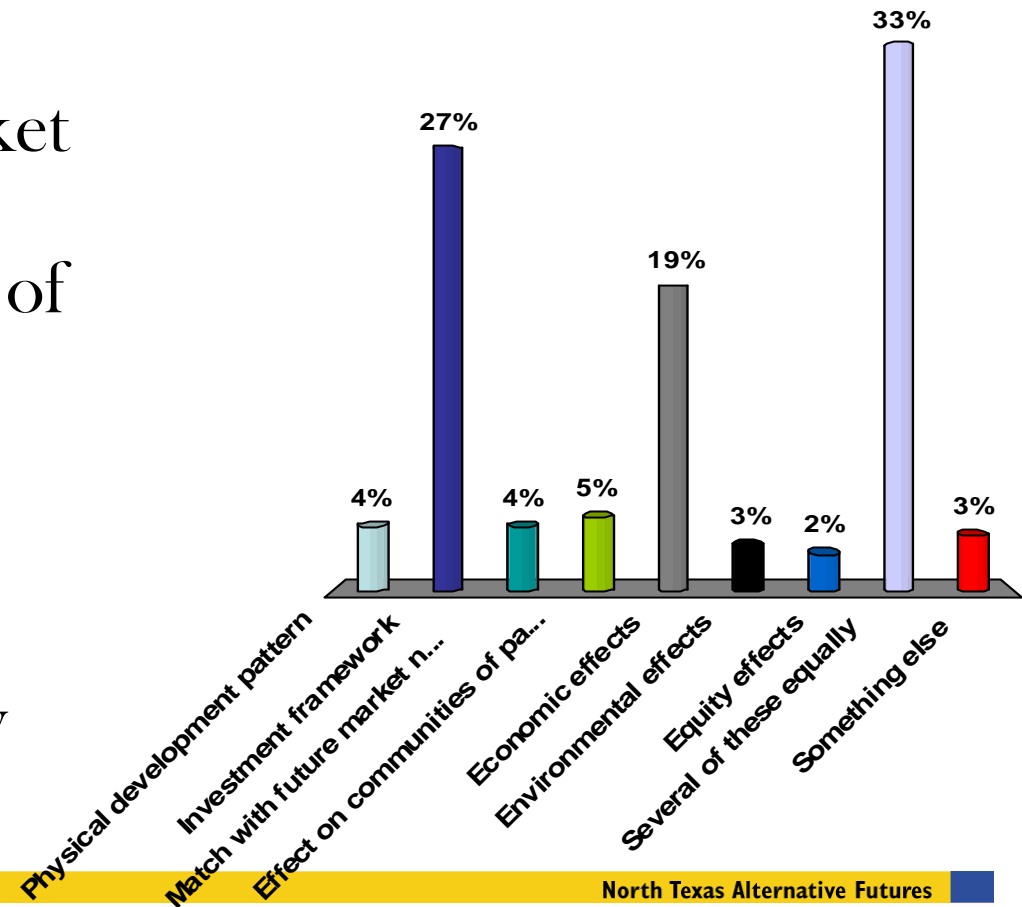
1. Physical development pattern
2. Investment framework
3. Match with future market needs
4. Effect on communities of particular types
5. Economic effects
6. Environmental effects
7. Equity effects
8. Several of these equally
9. Something else



# The primary advantage of Return on Investment is related to its:



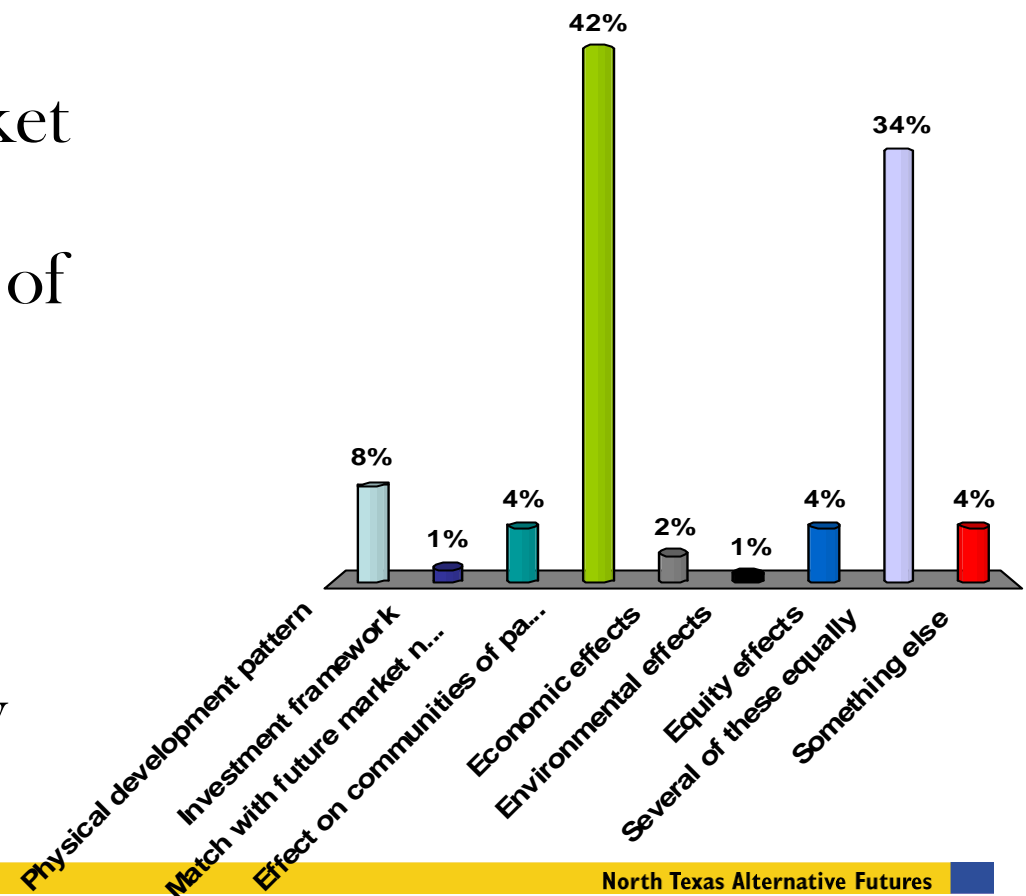
1. Physical development pattern
2. Investment framework
3. Match with future market needs
4. Effect on communities of particular types
5. Economic effects
6. Environmental effects
7. Equity effects
8. Several of these equally
9. Something else



# The primary advantage of Diverse, Distinct Communities is related to its:



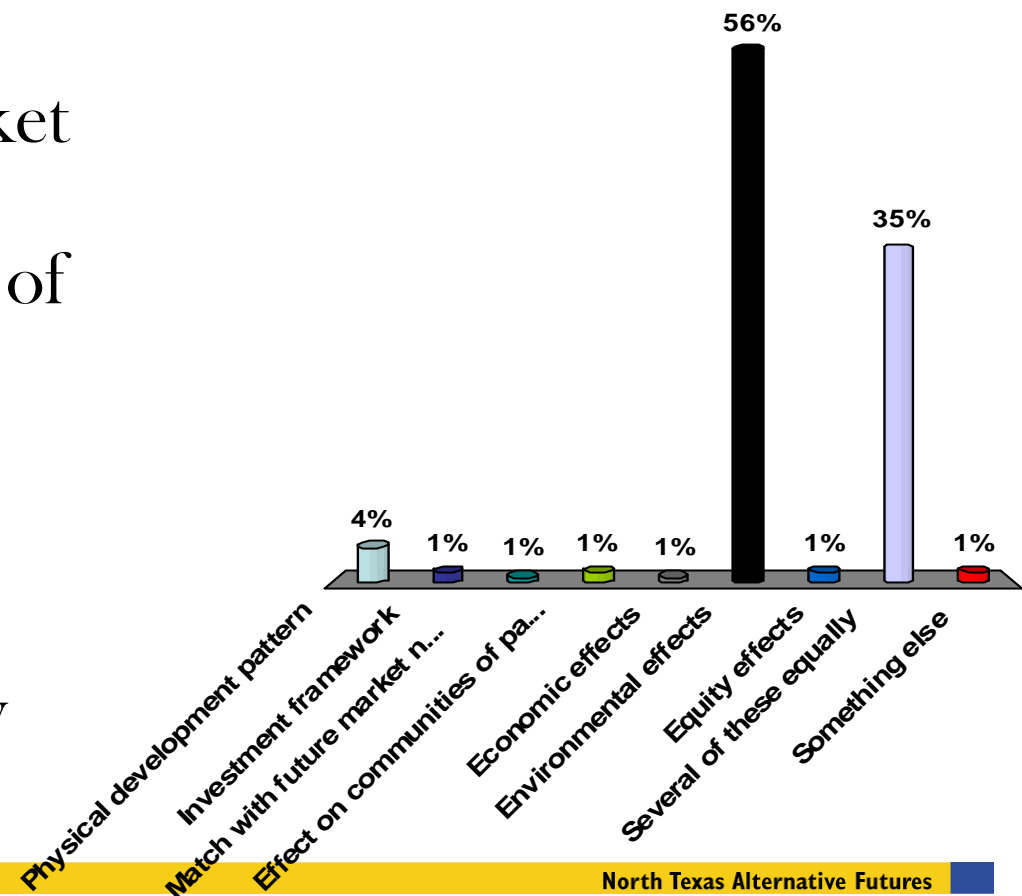
1. Physical development pattern
2. Investment framework
3. Match with future market needs
4. Effect on communities of particular types
5. Economic effects
6. Environmental effects
7. Equity effects
8. Several of these equally
9. Something else



# The primary advantage of Green Region is related to its:



1. Physical development pattern
2. Investment framework
3. Match with future market needs
4. Effect on communities of particular types
5. Economic effects
6. Environmental effects
7. Equity effects
8. Several of these equally
9. Something else



# Next Steps

Don Gatzke

Dean

University of Texas at Arlington

# North Texas 2050

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- Drafting of document based on today's discussions
  - Opportunity to assist on research team or via web
- Review of draft
  - Should be completed in late December
- Regional Summit 2010
  - January 22, 2010
- Endorsement
  - By partners, sponsors, stakeholder organizations
- Implementation
  - 2010 and beyond

# Acknowledgements

Don Gatzke

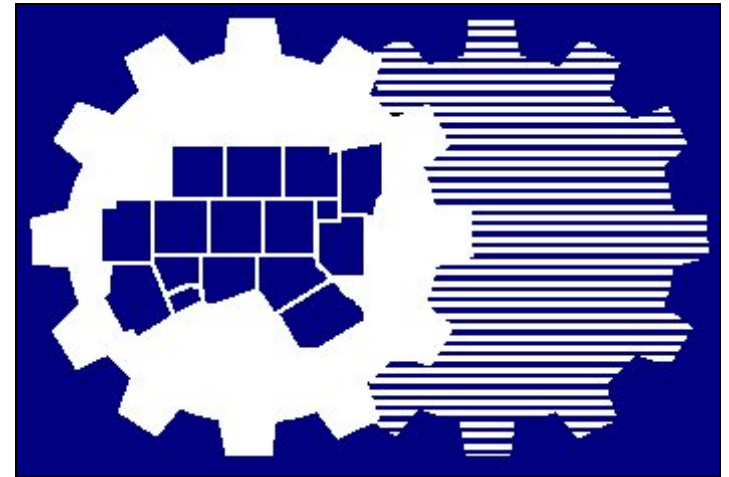
Dean

University of Texas at Arlington

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# Thank you to our team

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- Advisors & Management Committee
- Research Team members
- Discussion Leaders
- Recordors
- Other volunteers
- NCTCOG Staff
- Project Manager



# We're Adjourned

Mark your calendar for the Regional  
Summit on January 22, 2010